



SMILES FIDELIDADE S.A.
PUBLICLY-HELD COMPANY
CNPJ/MF nº 05.730.375/0001-20
NIRE 35.300.493.095

NOTICE TO SHAREHOLDERS

Barueri, January 14, 2019 – Smiles Fidelidade S.A. ("Company" or "Smiles"), in accordance with article 21-L, 2nd paragraph of CVM Instruction 481 of December 17, 2009, hereby informs its shareholders and the market in general that Company's next General Shareholders Meeting will be held on April 16, 2019.

The Company clarifies that additional information regarding the event will be provided in due time, according to the applicable legislation.

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Finance and Investor Relations Director

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