



SMILES FIDELIDADE S.A.

Publicly-held Company

Corporate Taxpayer's ID (CNPJ/ME): 05.730.375/0001-20

Company Registry (NIRE): 35.300.493.095

NOTICE TO THE MARKET

Barueri, 14 April, 2020 – Smiles Fidelidade S.A. ("Smiles" or "Company") (B3: SMLS3), pursuant to the provisions of Normative Instruction No. 358, of January 3rd, 2002, of the Brazilian Securities and Exchange Commission, as amended, informs its shareholders and the market that, according to its Bylaws, the composition of the Company's Related Parties Independent Committee has been changed, which is now composed by the following members: Mrs. André Coji, Leonardo Dutra de Moraes Horta and André Fehlauer.

Smiles informs, additionally, that more information regarding the Related Parties Independent Committee and its new members can be found in the Company's Reference Form, specifically in item 12, updated today.

André Fehlauer

Chief Executive Officer, Chief Financial Officer
and Investor Relations Officer

Investor Relations Contact:

E-mail: ri@smiles.com.br

Phone: +55 (11) 4841-1820