



SMILES FIDELIDADE S.A.

PUBLICLY-HELD COMPANY

Corporate Taxpayer's ID (CNPJ/MF) No. 05.730.375/0001-20

Company Registry (NIRE) 35.300.493.095

NOTICE TO SHAREHOLDERS – DIVIDENDS

We hereby inform the shareholders of SMILES FIDELIDADE S.A. ("Company") that the dividends declared by the Company at the Annual Shareholders' Meeting held on April 16th, 2019, in the amount of R\$ 408,350,591.08, after the deduction of the interest on equity declared and paid by the Company during the fiscal year of 2018, equivalent to R\$ 3.288933913 per share, exempt from income tax according to Article 10 of Law No. 9.249/95, will be paid on May 03rd, 2019, according to each shareholders' asset position on April 22nd, 2019, without any monetary restatement. As of and including April 23rd, 2019, the Company's shares will be traded "*ex-dividends*".

SERVICE TO SHAREHOLDERS

Shareholders who have already indicated a bank account shall have their credits available in the account they informed. Shareholders who have not provided such information shall receive from Banco Bradesco S.A. ("Bradesco"), as depositary bank, at their stated address, a notice containing information about the payment procedures. Such notice shall be presented to one of Bradesco's branches along with the appropriate deposit instructions. Shareholders who hold their shares under a fiduciary custody arrangement shall have their resources available in accordance with the procedures adopted by B3 S.A. – Brasil, Bolsa, Balcão.

Barueri, April 16th, 2019.

Marcos Antonio Pinheiro Filho

Chief Financial and Investor Relations Officer

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