



SMILES FIDELIDADE S.A.
PUBLICLY HELD COMPANY
CNPJ/MF: 05.730.375/0001-20
NIRE: 35.300.493.095

NOTICE TO THE MARKET

Barueri, June 3rd, 2020 – SMILES FIDELIDADE S.A. (B3: SMLS3) ("Smiles" or "Company"), pursuant to CVM Instruction No. 358/2002, as amended, hereby informs its shareholders and the market in general that, on this day, the Board of Directors appointed Messrs. **Leonardo Dutra de Moraes Horta** and **André Coji** as effective members, to fill the vacant positions in the Company's Board of Directors until the Company's next Shareholders' meeting, which will deliberate about the election of all the members of the Board of Directors. Messrs. Leonardo Dutra de Moraes and André Coji fill all the criteria to the qualification of an "independent member" as stated by the Novo Mercado Regulation and they do not fit in any of the situations specified on article 16, paragraphs 1^o and 2^o, of said Regulation.

André Fehlauer

Chief Executive, Chief Financial and Investor Relations Officer

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