



**SMILES FIDELIDADE S.A.**

Publicly-held Company

Corporate Taxpayer's ID (CNPJ/ME): 05.730.375/0001-20

Company Registry (NIRE): 35.300.493.095

**MATERIAL FACT**

**Barueri, March 5, 2020** – Smiles Fidelidade S.A. ("Smiles" or "Company") (B3: SMLS3), pursuant to the provisions of Normative Instruction No. 358, of January 3rd, 2002, of the Brazilian Securities and Exchange Commission, as amended, hereby informs its shareholders and the market in general that its general shareholders' meeting, that took place today, was not instated due to the lack of the necessary quorum.

Smiles will opportunely take the necessary measures to carry out the second call to the general shareholders' meeting.

**André Fehlauer**

Chief Executive Officer, Chief Financial Officer  
and Investor Relations Officer

**Investor Relations Contact:**

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