



SMILES FIDELIDADE S.A.

Publicly-held Company

Corporate Taxpayer's ID (CNPJ/ME): 05.730.375/0001-20

Company Registry (NIRE): 35.300.493.095

NOTICE TO SHAREHOLDERS

Barueri, April 22nd, 2020 – Smiles Fidelidade S.A. ("Smiles" or "Company") (B3: SMLS3), in accordance with CVM Instruction No. 622/2020 and CVM Instruction No. 481/2009, hereby informs that, due to the COVID-19 outbreak, the deadline to send the Remote Voting Bulletin directly to the Company, regarding the Annual Shareholders Meeting called for 9am on April 30, 2020 ("Bulletin" and "ASM", respectively) will be extended.

For shareholders who have not yet submitted the Bulletin in any of the ways provided in such document, the Bulletin **sent directly to the Company** will be considered valid if received by Smiles until **9 a.m. (Brazil time) of April 28, 2020**, regardless of the term initially provided in the Bulletin.

Additionally, to facilitate the delivery of the Bulletin exclusively for this ASM, the Company will accept as valid the Bulletins received by the end of the aforementioned period, duly accompanied by the documents mentioned in such document, addressed to the email ri@smiles.com.br.

Moreover, Smiles will not require the notarization of signature of the Bulletins executed in Brazil, as long as that there is a clear identification of the name of the signatories of the Bulletins, as well as evidence of their powers of representation.

The Company also clarifies that the **deadline to send the Bulletin through services providers**, notably the bookkeeping of the Company's issuing shares and the custody agents, remains the same, ending on **April 23, 2020**. Consequently, for those shareholders who fail to send the Bulletin until such date to the services providers, they will only be allowed to send it directly to the Company, as instructed herein.

Smiles will keep the shareholders and the market in general informed of any updates regarding its ASM, under the terms of the applicable regulation.

André Fehlauer

Chief Executive Officer, Chief Financial Officer
and Investor Relations Officer

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