



SMILES FIDELIDADE S.A.
PUBLICLY HELD COMPANY
CNPJ/MF: 05.730.375/0001-20
NIRE: 35.300.493.095

NOTICE TO THE MARKET

Barueri, April 2nd, 2020 – SMILES FIDELIDADE S.A. (B3: SMLS3) ("Smiles" or "Company"), pursuant to CVM Instruction No. 358/2002, as amended, and article 26 of the Novo Mercado Regulation, hereby informs its shareholders and the market in general that, on April 1st, 2020, received a resignation letter from Mrs. Lucila Prazeres da Silva to her position as independent member of the Board of Directors with effect as from April 1st, 2020, to which she was elected at the Company's Ordinary and Extraordinary Shareholders' meeting held on April 16th, 2019.

André Fehlauer

Chief Executive, Chief Financial and Investor Relations Officer

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